

GVCS Foundation Minutes 11-12-09

- I. Call to Order, 3:23 p.m.
- II. Attendees: Betsy Swann, Brian Martinez, Cissy Murphy, Mike Abreu, Cynthia Grapel, Audrey Hight
- III. Minutes reviewed and approved from last meeting
- IV. Open Issues

Treasurer Items:

New Treasurer Review: Mike Abreu presented his overview of GVCS 1st fiscal year (07-08) and 2nd fiscal year (08-09). (See Treasurer's Notes, 11-12-09)

Motion by Treasurer to change wording in Policy and Procedure document, section K, p. 4 from "accrual" to "cash." Motion seconded, passed, none opposed.

Current tax return due by 11-15-09. Motion by Treasurer to file 3-month extension for that return. Motion seconded, passed, none opposed.

Motion by Treasurer to extend date for financial review report 60 days, so that Budget meeting can be held first. Motion seconded and passed.

Budget meeting scheduled for the 23rd of Nov. for any who want to attend, 2:00-4:00 pm in school office. Betsy to attend via conference call.

Bylaws

Updated bylaws reviewed. Treasurer proposed one change under treasurer heading that will keep Cissy as the person who oversees financial records, but is under direction from the treasurer. Mike will send proposed change in document language to Betsy.

Value Card

Community Expectation

Brian reviewed his proposed marketing process. Each family expected to sell 5 cards or pay \$100. Formal tracking list of families to be handled by parent rep for each class. Teachers to forward forms and cash to office, who will distribute forms to parent reps and monitor cash.

Sales at Special Venues

Foundation member, Melissa Moule, to organize sales at outside stores, and other locations. 8 weekends to promote at special locations. Recruit parent volunteers

who signed up to help to run the booths in front of stores. Coordinator of Master List will be Melissa (Betsy to inform) Cissy will do display board for these locations.

Web Sales

Betsy is working on the purchase of Value Card through GVCS web site.

Merchant Displays

Merchants will receive 2 cards and a display. Cissy will redo the merchant display. Betsy to prepare form for card sales.

Distributing merchant materials:

Betsy--Old town, Summer Thyme, Charlies, Florios, Bamboo Home

Cynthia—Prospectors, Bloom, Mountain Recreation, Miner Moes

Karen—Tortilla Grill, Carolines, Island Smoothie, Plaza Tire

Cissy-- Penny Lane

Betsy or Karen--Gold Rush

(Brief discussion of what to do if a merchant closed)

Conversation about how whether to allow merchants to sell cards, and at what price. Tabled until next meeting.

Cornish Christmas

Discussion of Cornish Christmas booth as venue for Value card. Agreement that it was not an effective venue for card sales. Discussion about different marketing strategy needed for Cornish sales—Market as a gift.

Other Fundraising Activity

Dog Art sales and promotion has been delegated to Trish Meyler and Dave Meyler.

They are preparing to market via Zazzle internet site.

Proposed **Christmas Event at Elks Lodge**, Tuesday, Dec. 5th

Students to sing, bus, wait tables. Number of servers to be determined.

Discussion of issues surrounding Dog Art. Wording of how the art was done as student/adult collaboration to be carefully worked out. Future fundraising plans must be specifically approved by the board before moving forward.

Discussion of possible event in Spring for Dog Art tabled for now.

Motion for Farm Stand monies that accumulated, not previously recorded in accounts, to be deposited as a donation to the library fund. Seconded and passed.

V. New Business

No new members, no new fundraising ideas.

Meeting adjourned at 4:28